

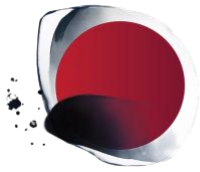
We Live, We Learn



But most importantly we keep trying.

“We live, we learn, but most importantly we keep trying.”

– Coco Gauff



“The US Open wraps this weekend in New York – a tournament that never ceases to inspire as the best players on the planet compete in the final major of the year. It prompts the oft-asked question: how does an athlete (or artist, entrepreneur, business leader) advance past good to become great?

It sounds simple but being better than everyone else by a small margin – day by day, year after year – can lead to incredible differentiation in any category. **Wrap your mind around the following tennis statistic:** if you win 10 out of every 20 points, you’re a middle of the pack player. If you win 11 out of 20, you’re among the greatest to ever play the game. Djokovic, Nadal, Federer, Williams all hover around 54%. In the game of tennis, winning is a measure of consistent, sustained execution. It’s a humbling lesson for business leaders and provides motivation to keep making incremental gains every single day.” — Source Unknown

Image courtesy of: [James Lewis](#) [@jamesplewis](#)

The Tim Dukes Method provides an opportunity for self-reflective individuals to cultivate the capacity to receive into consciousness hidden aspects of the self, claiming your unique gifts – ensuring that today’s brilliance successfully transitions into tomorrow’s wisdom. The Tim Dukes Method is designed and implemented by Dr. Timothy Dukes for determined creatives to ensure long-term viability — as a continuing investment in the well-being of yourself, family, organizations, culture, society, and the Earth itself.